

## EXHIBIT B

### NOTICE: YOU MAY HAVE A CLAIM FOR PAYMENT OF MONEY FROM A LAWSUIT

Because [INSERT CLAIMANT NAME] provided personal information to [FREEMIUM WEBSITE], you may be entitled to a part of the money from the lawsuit. To learn more, read the “Legal Notice” section below.

**Deadline to submit your claim: August 31, 2022.**

**Your Claimant ID: [CLAIMANT’S EMAIL ADDRESS]**

**PAYMENT AMOUNT: UP TO [CALCULATED AMOUNT]**

**If you don’t submit your claim by August 31, 2022, you will not be able to get money from the lawsuit.**

#### How to Submit a Claim:

1. Click >>here<< or copy and paste this URL into your browser: [CUSTOMIZED URL].
2. Fill out your **Proof of Claim Form** and click “Submit.”

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#### LEGAL NOTICE

#### OF CLAIMS PROCESS AND PLAN OF DISTRIBUTION

*Federal Trade Commission v. On Point Global, LLC, et al.,*

Case No. 19-CV-25046-SCOLA (S.D. Fla.)

**What Happened in the Lawsuit?** On November 16, 2021, the Court made a ruling in this lawsuit against the defendant, On Point Global. The Court said that consumers, including you, who provided their information to On Point Global and were not wholly satisfied with your experience on On Point Global’s websites can get money. You are an “**Eligible Claimant**” who can get money from the lawsuit if you provided your personal information to On Point Global in 2019, and you were not satisfied with what you received from On Point Global. As an Eligible Claimant, if you submit a claim through the Proof of Claim Form link provided below, you will have an “Allowed Claim” for a distribution of money from On Point Global. The Court-appointed a person, called a “Receiver,” to pay an award to anyone with an Allowed Claim.

**How Much Money Do I Get?** The amount of money you get will depend on how much personal information you provided, and how many people have an Allowed Claim and fill out the Proof of Claim Form. The amount of money you will get will not be more than \$15. It might be less than \$15 if you did not provide a large amount of personal information to On Point Global, or if there are many people who have an Allowed Claim.

**What Do I Have to Do?** To have an Allowed Claim, you must submit the **Proof of Claim Form** through the online portal. When you fill out the Proof of Claim Form, you have to agree that these two things are true:

1. You provided personal information on Defendants' websites, and
2. You were not wholly satisfied with your experience on Defendants' websites.

If you do not meet these two requirements, you will not receive a payment.

**You must submit the Proof of Claim Form by August 31, 2022. If you do not submit it by this deadline, you cannot get any money from this lawsuit.**

**How Do I Submit the Proof of Claim Form?**

1. Click **>>here<<** or copy and paste this URL into your browser: **[CUSTOMIZED URL]**.
2. Fill out your **Proof of Claim Form** and click "Submit."

**What Happens if I Submit a Proof of Claim Form?**

1. The Receiver will calculate how much money you are supposed to get from the lawsuit based on the amount of personal information you provided and how many other Eligible Claimants with an Allowed Claim submit a Proof of Claim Form.
2. The money will be paid to you using the information you gave in the Proof of Claim Form.

**Technical Support:** For technical support in filling out the online Proof of Claim Form or other questions about the claims process, please visit the Frequently Asked Questions at [www.OnPointClaimForm.com](http://www.OnPointClaimForm.com).

**PROOF OF CLAIM FORM**

*Federal Trade Commission v. On Point Global, LLC, et al.,*

Case No. 19-CV-25046-SCOLA (S.D. Fla.)

In order to receive a payment in this FTC enforcement action, you must complete and submit this Proof of Claim Form. If you are NOT an Eligible Claimant, as that term is defined in the Legal Notice, you will not receive a payment.

**DEADLINE TO SUBMIT A CLAIM IS August 31, 2022.**

**ENTER CLAIMANT ID FROM LEGAL NOTICE: [CLAIMANT'S EMAIL ADDRESS]**

**PAYMENT AMOUNT: UP TO [CALCULATED AMOUNT]**

**Please mark the statement below to confirm that you are an Eligible Claimant:**

I hereby agree that:

- (i) I provided personal information on Defendants' websites; and
- (ii) I was not wholly satisfied with my experience on Defendants' websites.

**Please select your preferred payment method, in the event the Receiver determines that you hold an Allowed Claim:**

**Select only one payment method and enter the required information.**

Venmo – provide Venmo username \_\_\_\_\_

PayPal – provide PayPal username \_\_\_\_\_

Check – provide full legal name and mailing address \_\_\_\_\_

**[SUBMIT BUTTON]**

**[RETURN TO LEGAL NOTICE LINK]**

**[OPT-OUT LINK]**